

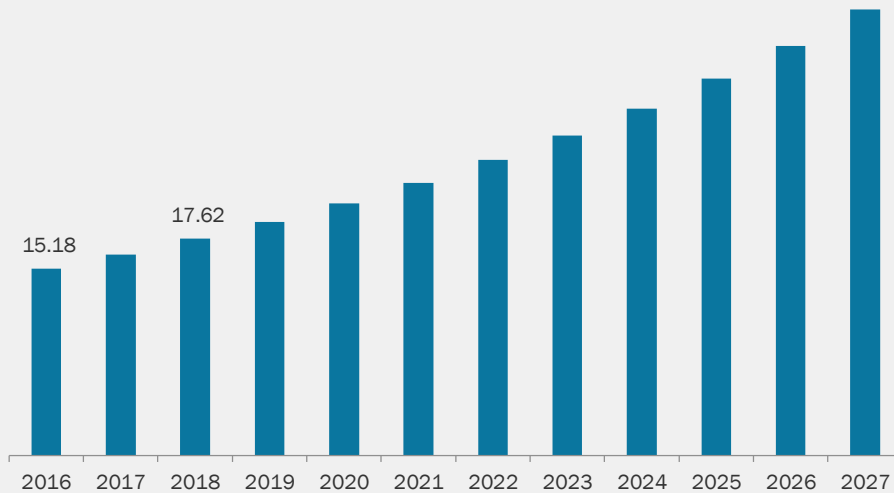
Organic Personal Care Market

The organic personal care industry was estimated over USD 19.0 billion in 2022 and will expand at a CAGR of over 8.5% from 2023 to 2027. Increasing awareness regarding the benefits of organic products among consumers will have a positive impact on the industry over the forecast period. Furthermore, rising health consciousness coupled with concerns pertaining to environmental safety has been propelling industry growth over the past few years and this trend is expected to continue over the forecast period.

The constant use of chemical-based personal care products as well as cosmetics among consumers has resulted in deteriorating skin conditions. Rising concerns regarding the adverse effects of they types of products on the skin, including dryness, skin irritation, dryness, as well as dullness, have been the key factors fueling the market development. Furthermore emergence of e-commerce platforms has eased the availability of these products to various consumers around the globe thus propelling demand.

Moreover, the rapid growth in urban populace across the globe, coupled with rise in disposable income among the female population, and the shift towards sustainability are key factors burgeoning prodoct demand over the past few years.

Global Organic Personal Care Market Revenue, 2016-2027 (%)



Rising use of online-buying platforms by stay-at-home buyers is expected to upscale the demand for all types of beauty & personal care products. The aforementioned factor has also provided multiple growth opportunities for numerous industry participants across the market. With increasing number of consumers focusing on a healthy lifestyle, their appearance, and overall wellbeing, personal care products are expected to become an integral part of their lives. This in turn will have a positive impact on the organic personal care sector over the next four years

Factors including green credentials as well as chemical-free ingredients are now a priority for many beauty product users. According to a survey published in July 2021 by Prodge-marketing Company, over 34% of consumers in the United States favored purchasing organic beauty products their synthetic counterparts.

The organic personal care market has been segmented on the basis of product, distribution channel type, consumer type, and region. By product type, the market is divided into hair care, skin care, hair care, oral care, color cosmetics and makeup, and others. Based on distribution channel, the industry is segmented into hypermarkets and supermarkets and hypermarkets, dug stores, departmental stores, online sales, brand outlets, and others including concept stores, multi-level marketing, and others. Based on consumer profiles, the market is segmented into women and men.

Global Organic Personal Care Market Revenue, By Product, 2020, (%)

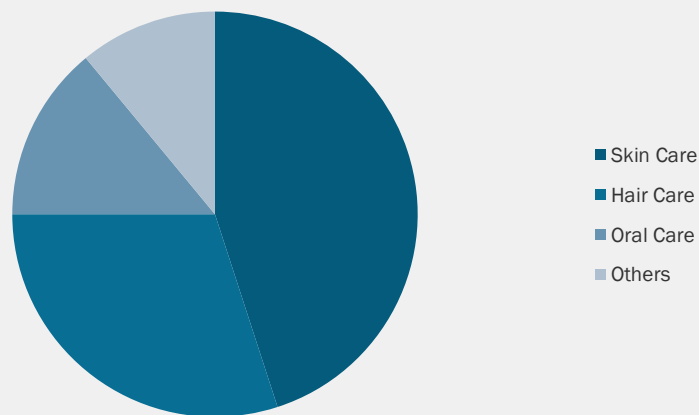


Table of Contents – Organic Personal Care Market

Chapter 1. Methodology and Scope

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research

Chapter 2. Executive Summary

- 2.1. Market Outlook
- 2.2. Segmental Outlook
- 2.3. Competitive Insights

Chapter 3. Organic Personal Care Market Variables, Trends & Scope

- 3.1. Market Introduction
- 3.2. Industry Value Chain Analysis
- 3.3. Market Dynamics
 - 3.3.1. Market Driver Analysis
 - 3.3.2. Market Restraint Analysis
 - 3.3.3. Industry Challenges
 - 3.3.4. Industry Opportunities
- 3.4. Business Environment Analysis
 - 3.4.1. Industry Analysis – Porter’s
 - 3.4.1.1. Supplier Power
 - 3.4.1.2. Buyer Power
 - 3.4.1.3. Substitution Threat
 - 3.4.1.4. Threat from New Entrant
 - 3.4.1.5. Competitive Rivalry
- 3.5. Impact of COVID-19 on the Global Organic Personal Care Market

Chapter 4. Consumer Behavior Analysis

- 4.1. Consumer Trends and Preferences
- 4.2. Consumer Buying Decision (Key Factors)
- 4.3. Product Adoption among Household and Consumers

Chapter 5. Organic Personal Care Market: Product Estimates & Market Development Analysis

- 5.1. Skin Care
 - 5.1.1. Market estimates and forecast, 2016 - 2027, (USD Million)
- 5.2. Oral Care

5.2.1. Market estimates and forecast, 2016 - 2027, (USD Million)

5.3. Hair Care

5.3.1. Market estimates and forecast, 2016 - 2027, (USD Million)

5.4. Others

5.4.1. Market estimates and forecast, 2016 - 2027, (USD Million)

Chapter 6. Organic Personal Care Market: Distribution Channel Estimates & Market Development Analysis

6.1. Hypermarkets & Supermarkets

6.1.1. Market estimates and forecast, 2016 - 2027, (USD Million)

6.2. E-commerce

6.2.1. Market estimates and forecast, 2016 - 2027, (USD Million)

6.3. Pharmacies & Drug Stores

6.3.1. Market estimates and forecast, 2016 - 2027, (USD Million)

6.4. Others

6.4.1. Market estimates and forecast, 2016 - 2027, (USD Million)

Chapter 7. Organic Personal Care Market: Consumer Type Estimates & Market Development Analysis

7.1. Men

7.1.1. Market estimates and forecast, 2016 - 2027, (USD Million)

7.2. Women

7.2.1. Market estimates and forecast, 2016 - 2027, (USD Million)

Chapter 8. Organic Personal Care Market: Regional Estimates & Trend Analysis

8.1. Regional Movement Analysis & Market Share, 2019 & 2027

8.2. North America

8.2.1. Market estimates and forecast, 2016 - 2027, (USD Million)

8.2.2. Market estimates and forecast, by product, 2016 - 2027, (USD Million)

8.2.3. Market estimates and forecast, by distribution channel, 2016 - 2027, (USD Million)

8.2.4. Market estimates and forecast, by consumer type, 2016 - 2027, (USD Million)

8.2.5. U.S.

8.2.5.1. Market estimates and forecast, 2016 - 2027, (USD Million)

8.2.5.2. Market estimates and forecast, by product, 2016 - 2027, (USD Million)

8.2.5.3. Market estimates and forecast, by distribution channel, 2016 - 2027, (USD Million)

8.2.5.4. Market estimates and forecast, by consumer type, 2016 - 2027, (USD Million)

8.3. Europe

8.3.1. Market estimates and forecast, 2016 - 2027, (USD Million)

8.3.2. Market estimates and forecast, by product, 2016 - 2027, (USD Million)

8.3.3. Market estimates and forecast, by distribution channel, 2016 - 2027, (USD Million)

8.3.4. Market estimates and forecast, by consumer type, 2016 - 2027, (USD Million)

8.3.5. Germany

8.3.5.1. Market estimates and forecast, 2016 - 2027, (USD Million)

- 8.3.5.2. Market estimates and forecast, by product, 2016 - 2027, (USD Million)
- 8.3.5.3. Market estimates and forecast, by distribution channel, 2016 - 2027, (USD Million)
- 8.3.5.4. Market estimates and forecast, by consumer type, 2016 - 2027, (USD Million)
- 8.3.6. U.K.
 - 8.3.6.1. Market estimates and forecast, 2016 - 2027, (USD Million)
 - 8.3.6.2. Market estimates and forecast, by product, 2016 - 2027, (USD Million)
 - 8.3.6.3. Market estimates and forecast, by distribution channel, 2016 - 2027, (USD Million)
 - 8.3.6.4. Market estimates and forecast, by consumer type, 2016 - 2027, (USD Million)
- 8.4. Asia Pacific
 - 8.4.1. Market estimates and forecast, 2016 - 2027, (USD Million)
 - 8.4.2. Market estimates and forecast, by product, 2016 - 2027, (USD Million)
 - 8.4.3. Market estimates and forecast, by distribution channel, 2016 - 2027, (USD Million)
 - 8.4.4. Market estimates and forecast, by consumer type, 2016 - 2027, (USD Million)
 - 8.4.5. China
 - 8.4.5.1. Market estimates and forecast, 2016 - 2027, (USD Million)
 - 8.4.5.2. Market estimates and forecast, by product, 2016 - 2027, (USD Million)
 - 8.4.5.3. Market estimates and forecast, by distribution channel, 2016 - 2027, (USD Million)
 - 8.4.5.4. Market estimates and forecast, by consumer type, 2016 - 2027, (USD Million)
 - 8.4.6. India
 - 8.4.6.1. Market estimates and forecast, 2016 - 2027, (USD Million)
 - 8.4.6.2. Market estimates and forecast, by product, 2016 - 2027, (USD Million)
 - 8.4.6.3. Market estimates and forecast, by distribution channel, 2016 - 2027, (USD Million)
 - 8.4.6.4. Market estimates and forecast, by consumer type, 2016 - 2027, (USD Million)
- 8.5. Central & South America
 - 8.5.1. Market estimates and forecast, 2016 - 2027, (USD Million)
 - 8.5.2. Market estimates and forecast, by product, 2016 - 2027, (USD Million)
 - 8.5.3. Market estimates and forecast, by distribution channel, 2016 - 2027, (USD Million)
 - 8.5.4. Market estimates and forecast, by consumer type, 2016 - 2027, (USD Million)
 - 8.5.5. Brazil
 - 8.5.5.1. Market estimates and forecast, 2016 - 2027, (USD Million)
 - 8.5.5.2. Market estimates and forecast, by product, 2016 - 2027, (USD Million)
 - 8.5.5.3. Market estimates and forecast, by distribution channel, 2016 - 2027, (USD Million)
 - 8.5.5.4. Market estimates and forecast, by consumer type, 2016 - 2027, (USD Million)
- 8.6. Middle East & Africa
 - 8.6.1. Market estimates and forecast, 2016 - 2027, (USD Million)
 - 8.6.2. Market estimates and forecast, by product, 2016 - 2027, (USD Million)
 - 8.6.3. Market estimates and forecast, by distribution channel, 2016 - 2027, (USD Million)
 - 8.6.4. Market estimates and forecast, by consumer type, 2016 - 2027, (USD Million)

Chapter 9. Competitive Analysis

- 9.1. Key global players
- 9.2. Recent developments & their impact on the industry
- 9.3. Market Entry Strategies - By Company
- 9.4. Brand Share Analysis (%)
- 9.5. Market Share Analysis (%)

Chapter 10. Company Profiles

10.1. The Body Shop International PLC

- 10.1.1. Company Overview
- 10.1.2. Financial Performance
- 10.1.3. Product Benchmarking
- 10.1.4. Strategic Initiatives

10.2. Aveda Corporation

- 10.2.1. Company Overview
- 10.2.2. Financial Performance
- 10.2.3. Product Benchmarking
- 10.2.4. Strategic Initiatives

10.3. Amway Corporation

- 10.3.1. Company Overview
- 10.3.2. Financial Performance
- 10.3.3. Product Benchmarking
- 10.3.4. Strategic Initiatives

10.4. The Hain Celestial Group

- 10.4.1. Company Overview
- 10.4.2. Financial Performance
- 10.4.3. Product Benchmarking
- 10.4.4. Strategic Initiatives

10.5. Burt's Bees.

- 10.5.1. Company Overview
- 10.5.2. Financial Performance
- 10.5.3. Product Benchmarking
- 10.5.4. Strategic Initiatives

10.6. The Estée Lauder Companies Inc.

- 10.6.1. Company Overview
- 10.6.2. Financial Performance
- 10.6.3. Product Benchmarking
- 10.6.4. Strategic Initiatives

10.7. Yves Rocher SA

- 10.7.1. Company Overview
- 10.7.2. Financial Performance
- 10.7.3. Product Benchmarking
- 10.7.4. Strategic Initiatives
- 10.8. Bare Escentuals Beauty, Inc.
 - 10.8.1. Company Overview
 - 10.8.2. Financial Performance
 - 10.8.3. Product Benchmarking
 - 10.8.4. Strategic Initiatives
- 10.9. Neutrogena Corporation
 - 10.9.1. Company Overview
 - 10.9.2. Financial Performance
 - 10.9.3. Product Benchmarking
 - 10.9.4. Strategic Initiatives
- 10.10. Arbonne International LLC
 - 10.10.1. Company Overview
 - 10.10.2. Financial Performance
 - 10.10.3. Product Benchmarking
 - 10.10.4. Strategic Initiatives

1.1 Research Scope

- **North America** includes the U.S., Canada and Mexico
- **Europe** consists of EU-28, Central & Eastern Europe along with CIS (Commonwealth of Independent States)
- **Turkey** is considered as a part of **Europe**
- **Asia Pacific** includes South Asia, East Asia, Southeast Asia and Oceania (Australia & New Zealand)
- **Central & South America** includes Central American countries and the South American continent
- **Middle East & Africa** includes Western Asia (as assigned by UN Statistics Division) and the African continent